

PREZIOSA | 2017
contemporary jewellery

FLORENCE JEWELLERY WEEK

FLORENCE
24 – 28 MAY 2017



Le Arti Orafe
Jewellery School
Since 1985
Firenze

PREZIOSA 2017

FLORENCE JEWELLERY WEEK

an event dedicated to the jewellery world and the relationships
between artistic research, crafts and design

CONNECTING WORLDS. ARTISTIC RESEARCH,
CRAFTS, DESIGN, NEW TECHNOLOGIES.

Dialogue and the confrontation between tradition and contemporary research in
jewellery are the focus of the FJW 2017 project.

The exhibitions and all other moments of the event will place the emphasis on
the interactions between tradition and artistic research, manual skills and new
technologies, and between the different meanings and symbolical values that
jewellery can take on in different cultural and geographical environments.

The project includes exhibitions by contemporary artists from various countries,
lectures and presentations, workshops led by invited artists/lecturers/curators.

EXHIBITIONS

WORKSHOPS

CONFERENCES

ARTISANS DEMONSTRATIONS

AFTER HOURS EVENTS

RECEPTION, REGISTRATION AND MEETING POINT

24-28 MAY, 11:00 - 18:00

LAO IN PALAZZO CAPPONI, Via Michelozzi 2

OPENING EVENING

24 MAY

- | | |
|-------|--|
| 17:00 | BOTTICELLI GALLERY
Via Maggio 39 |
| 18:00 | PALAZZO COVERI GALLERY
Lungarno Guicciardini 19 |
| 19:00 | BELLINI MUSEUM
Lungarno Soderini 5 |

EXHIBITIONS

25-28 MAY

BELLINI MUSEUM

25 - 27 MAY, 11:00 – 19:00

28 MAY, 14:00 – 18:00



ARATA FUCHI



ROBERT BAINES



SIBYLLE UMLAUF



TASSO MATTAR E DANNI SCHWAAG

iNÁCARME!

An obsession by mother of pearl

Curated by Tasso Mattar



JWAHR: NEW IRANIAN & PERSIAN JEWELRY

Group exhibition by students from Aria
Gallery Teheran

Curated by Kevin Murray

PALAZZO COVERI GALLERY 25 - 27 MAY, 11:00 - 18:00
28 MAY, 14:00 - 18:00



PREZIOSA YOUNG CONTEST 2017

Fang Jin Yeh, Qian Wang,
Shachar Cohen, Xiaodai Huang

BOTTICELLI GALLERY 25 - 27 MAY, 11:00 - 18:00
28 MAY, 14:00 - 18:00



CONTEMPORARY SWEDISH SILVER.

New Approaches to an enduring tradition
Artists: Erik Tidång, Lena Jerström, Tobias
Birgersson, Klara Eriksson, Petronella
Eriksson, Pernilla Sylwan, Maki Okamoto
Curated by Inger Wästberg

WORKSHOPS

LAO LABORATORIES AND VENUES

Via dei Serragli 104

23 MAY FROM 9:00 TO 13:00



Master class reserved to LAO students. Students from other schools can apply to attend. They will be admitted free of charge up to the completion of the places.

KEVIN MURRAY

The Promise Object – A Social Object Design Workshop

This short workshop will focus on the promise object. The iconic form of promise object is the engagement ring. Such objects serve to build trust in the verbal commitments we make. We will look at the broad spectrum of promise objects from a variety of cultures and practices. The practical exercise will consist in designing a promise object for a specific context where trust is needed. This will follow a social object method developed to enhance the capacity of jewellery to connect people together.

25 MAY FROM 9:00 TO 13:00



ROBERT BAINES

Post graduate research proposals. Discussion seminar

Wire traps space, Line claims space, Line calibrates space, Line captures a face! This workshop will be introduced with a research lecture followed by seminar discussion.

Master class reserved to LAO students. Students from other schools can apply to attend. They will be admitted free of charge up to the completion of the

29 TO 30 MAY FROM 9:00 TO 13:00 AND FROM 14:00 TO 18:00



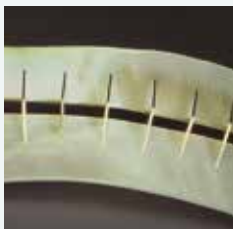
MARTINA DEMPFF

Touch Wood

The workshop will aim at researching and designing different ways of working wood into jewellery, in combination with other materials. The focus of the workshop is experimenting with the various possibilities of wood.

Over recent years, wood has become more of a subject matter for contemporary artistic jewellers. The creative mind of the artist, in combination with his/her experienced craftsmanship, is able to yield stunning and innovative jewellery in wood.

29 TO 30 MAY FROM 9:00 TO 13:00 AND FROM 14:00 TO 18:00



TASSO MATTAR

Enjoying organic material

In a three-day workshop, we will show how to deal with a selection of organic materials, their preparation, processing and transformation into jewelry.

Bones, wine tendril, and many other materials will be provided for the production of brooches and necklaces.

All participants are requested to bring along material.

Each participant will complete at least one piece of jewelry.

CONFERENCES

26-27 MAY

SALA CONSILIARE, SANTO SPIRITO CHURCH CLOISTER

Santo Spirito square

26 MAY



11:00 > **INGER WÄSTBERG**, Sweden
Transformation

Art's borders have expanded increasingly. Few would now say that "art" is limited to paintings and sculptures. Meanwhile, craft makes great leaps forward. Much of what used to be characterized as crafts are now clearly defined as art. Jewelry worn on the body are in themselves personal in a way that differs from most art forms. The wearer selects the jewellery and it communicates with the surroundings. Today's jewellery artists have questioned and challenged the established conventions. The jewellery is not made of precious stones, gold and silver. Many artists are experimenting with inexpensive materials. Jewelry is thus something else than passive status symbols. They often carry significance and comment on current social issues.



12:00 > **MARTINA DEMPFF**, Germany
Jewellery and wood - an artistic challenge

Wood has ever been a source of inspiration for artists and has a long history in art practice, including jewellery. The versatility of wood and the way in which it can be transformed is almost unlimited. However, wood working needs profound knowledge of the material and respect for its unique characteristics in order to maintain its dynamic and essential natural character. Over recent years, wood has become more of a focus for contemporary artistic jewellers. The creative mind of the artist, in combination with his/her experienced craftsmanship, is able to yield stunning and innovative jewellery in wood. The lecture will give an insight into the aesthetic potential of wood by presenting jewellery from the 70s through the present, highlighting the most interesting contemporary artists.



14:30 > **KEVIN MURRAY**, Australia
Global art jewellery

A lecture about the expanding scene of art jewellery, which could include the following elements: Buddhist uses of jewellery in Thailand, China and Taiwan; the workshop as author in art jewellery from South Asia bypassing modernism in art jewellery from Iran and Pakistan; customary modernism in Maori art jewellery; the saint of contemporary jewellery in Mexico. The aim of this lecture will be to propose a common question that can underpin an increasingly diverse global field.



15:30 > **ROBERTA BERNABEI**, Italy/GB
Integrating traditional and high-tech goldsmithing techniques in wearables and jewellery that aid wellbeing

The last decade has witnessed the increased integration of traditional goldsmith techniques and new digital technology in jewellery. This has been applied to the fitness market, but also in medical fields to help trigger memories and improve health. In this presentation, the integration of traditional goldsmith

techniques and the use of CAD CAM technologies in digital devices will be analyzed through case studies that investigate the following issues. To what extent has low and high technology been utilized in the last decade to create functional wearables? To what extent can traditional and CAD CAM technologies be employed in unison to create jewellery that aids wellbeing?



16:30 > **ROBERT BAINES**, Australia
Jewellery on the high wire

Wire traps space, Line claims space, Line calibrates space, Line captures a face! Endangered Pink, Fresh Meat, Gold from the Kosmos has a material cultural history for the goldsmith to investigate. The new jewellery can be invented and illustrated with fictitious evidence. Other jewellery structures enter historic locations and change history. How can jewellery be a measure of a time?



17:30 > **MARIA LAURA LA MANTIA**, Italy
The moon, the sky and the way up stars

The title is inspired by the conclusive sentence of Dante Alighieri's "Paradiso- Divina Commedia". In the collective consciousness the sky and the stars, the moon and the sun represented, in the past, the way to read the human destiny yet. People found natural to transform those elements in gods, or to believe that wearing the elements as ornaments could give them fortune and

protection. Furthermore, the sun, the moon and the planets received their precious amulets. The jewels could use this language during the centuries, transforming every elements' characteristic in small masterpieces. The lecture talks shortly about materials, symbols, styles, manufacturing through the images of small masterpieces.

27 MAY

11:00 > **OMA**, Osservatorio dei Mestieri d'Arte, Firenze.
Presentation of the 4th edition of the "OmA Contest 2040"



12:00 > **DAVID LOEPF**, USA/Italy
Experimental replication of a granulated gold bead from an ancient tomb in Oman

During recent excavations of a cairn monument in Oman dating back to the Umm-an-Nar culture that flourished between the III to II millennium BC, an unusual granulated bead came to light. The bead was constructed exclusively with granules, already rare in itself, all the more so for the period in question. As part of the archaeological project the author replicated the bead and presents the research.



14:30 > **MARIA CRISTINA BERGESIO**, Italy
Alice in art jewelleryland

This lecture wants to be a path inside the creative reality of the jewellery as artistic research to highlight its particular ontological status, between decoration and art.



15:30 > **SHRUTI AGRAWAL**, Italy/India
Body adornments, body paintings
Permanent and semi permanent markings

India boasts of an unbroken heritage of jewellery design spanning at least 5000 years. We embark on a fascinating journey to explore how earth and ash the very substances of the Earth to which all humanity returns; nature's most abundant materials; become the very materials to create deeply symbolic spiritual body adornments. Transforming the ordinary being into the supernatural.



16:30 > **TASSO MATTAR**, Spain/Germany
Jewelry inspired by nature

How starts jewelry? One notice an object, takes it, attached it to his/her body or cloth in an original act of appropriation. The body and the subject extends and the wearer as well. For example a little girl. She takes a flower and attaches it to her hair. It seems that she made a jewel only inspired by nature! But that is only the half of the story! We must not forget the symbol part of

that little flower: Daisies are connected to the superstition, that the small plant has a growth-retarding quality, interesting for children, who will not become adult.

Closing speech by **PETRA HOLSCHER**, Curator of Die Neue Sammlung
The Design Museum at Pinakothek der Moderne. München, Germany

ARTISANS DEMONSTRATIONS

28 MAY, 14:00 – 18:00

LAO- OPEN SPACE, Via dei Serragli 104

Hand engraving, Giuseppe Casale and Filippo Vinattieri

Florentine mosaic, Marco Paci

Stone setting, Francesco Pinzauti

Hammering forming and anticlastic forging, Luigi Barato

Stone cutting, Monica Amato

Basketry, Giotto Scaramelli

Cameos engraving, Antonio Spitaletta

AFTER HOURS EVENTS

27 MAY, 19:00

SAN FELICE IN PIAZZA CHURCH

CONCERT

Lieder Um Liebe di Johannes Martin Kränzle (2016)

10 love songs with lyrics by Bertold Brecht for soprano and string quartet

Soprano: Nicola Beller Carbone - www.bellercarbone.it

String quartet "Carlo Cavalieri", Grosseto - www.orchestragrosseto.it

First violin, Claudio Cavalieri

Viola, Riccardo Cavalieri

2nd Violin, Massimo Merone

Violoncello, Michele Lanzini

RECEPTION, REGISTRATION AND MEETING POINT

24-28 MAY, 11:00-18:00

LAO IN PALAZZO CAPPONI, Via Michelozzi 2

SIDE EVENTS

PLACES TO VISIT

THE LABORATORIES OF SOME FORMER STUDENTS OF LAO IN FLORENCE

MARLA DESII – CAMPUCCIO COR CORDIS. “HEART DECLINATIONS”

Presentation of Jewellery Amulet “Cor Cordis” By Marla Desii

Cor Cordis. The amulet that speaks to your heart.

It is not only a jewel... is an amulet which entrust own desires.

Opening hours: 23th-28th of May, 10am-1pm and 4pm-8pm

via del Campuccio 10r, Firenze +39 3339333985

info@marladesii.com - www.marladesii.it

OFFICINE NORA

Officine Nora is a shared contemporary jewellery workspace and shop in the Santo Spirito area of Florence. Nora hosts six international goldsmiths and jewellery artists who work and show their creations in the lab: Margherita de Martino Norante (Italy); Arata Fuchi (Japan); Kellie Riggs (USA); Martina Loncar (Slovenia); Valentina Caprini (Italy); and Francesca Zanuccoli (Italy).

Special hours May 24 to 28: 10 am - 8 pm with lunch break 1 - 2:30 pm

Via dei Preti 4r - Santo Spirito - Tel: 055 9758930

www.officinenora.it - IG: @officinenora - FB: www.facebook.com/officinenora

NAA-STUDIO, FLORENCE CONTEMPORARY JEWELRY

Official Launch of the new Jewelry line “Collection Melting” arose from the Collaboration between NAA-Studio and Atelier Dall’Osso.

Goldsmith Art embraces Polycarbonate Design. The Collaboration was established with the idea of emphasizing two of the most important property of Polycarbonate: fragility and transparency.

The result is: Jewelries look like rough plate glass and at the same time keep intact elasticity and resistance property.

During Preziosa FJW 2017, Davide Dall’Osso’s Sculpture is going to be exhibit in NAA-Studio show-room with the New Collection.

Via de Serragli 59 ar- 50124 Firenze

Opening hours: 10am-1pm e 4pm-7.30pm (closed on Sunday)

www.naastudio.com - www.davidedalosso.it - www.atelierdalosso.it

LOCATIONS

- 

1 LAO in Palazzo Capponi
MEETING POINT
Via Michelozzi 2
- 

2 LAO-Le Arti Orafe
Via dei Serragli 104
- 

3 Santo Spirito Church Cloister
"Sala Consiliare"
Santo Spirito square
- 

4 Bellini Museum
Lungarno Soderini, 5
- 

5 Palazzo Coveri Gallery
Lungarno Guicciardini 19
- 

6 Botticelli Gallery
Via Maggio, 39
- 

7 San Felice
in Piazza Church
- 

8 Florence
Main Station
- 

9 Florence
Cathedral
- 

10 Signoria
Square
- 

11 Pitti Palace
- 

12 Boboli garden



PATRONAGES, COLLABORATIONS AND SPONSORS



Ministry of Cultural Heritage, Activities and Tourism
Ministry of Education, Universities and Research
Tuscany Region
City of Florence
Chamber of Commerce of Florence
Fondazione Cassa di Risparmio di Firenze
Banca CR Firenze
Die Neue Sammlung
The Design Museum at Pinakothek
der Moderne, Monaco, Germania
Inhorgenta Fair Monaco, Germania
The State Hermitage Museum, Saint Petersburg, Russia

Istituto De' Bardi, Florence
Galleria di Palazzo Coveri, Florence
Aria Art Gallery Teheran, Iran
OMA, Osservatorio dei Mestieri d'Arte, Florence
KLIMT02, Barcellona, Spagna
Ganjam Nagappa & Son, Bangalore, India
Associazione Amici di Boboli, Florence
Amici Museo dell'Ermitage, Florence
Associazione Amici di S. Spirito, Florence
ELIA, European League of Institutes of the Art
ArkSign, Florence

STAFF, COORDINATION AND MANAGEMENT TEAM

LAO – Le Arti Orafe Jewellery School, Florence

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PREZIOSA Contemporary Jewellery

Le Arti Orafe - Jewellery School

Via dei Serragli 104/124 - 50124 Firenze (Italy)

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www.artiorafe.it - www.preziosa.org



Updated program:
www.preziosa.org